



Felicitation to Hon' Chief Guest
ACS Smt.Rathna Prabha-IAS



Interaction with Hon' Chief Guest
ACS Smt.Rathna Prabha-IAS
& Smt. Anuradha Valluri-Senior Manager-Times
Foundation



Interaction with Hon' Chief Guest ACS
Smt.Rathna Prabha-IAS
& Smt. Anuradha Valluri-Senior Manager-Times
Foundation



Role model Smt. Lalitha Rao Sahib-Director Sri
Family Udupi Ruchi
Addressing the participants



Participants at the interactions



Participants at the interactions



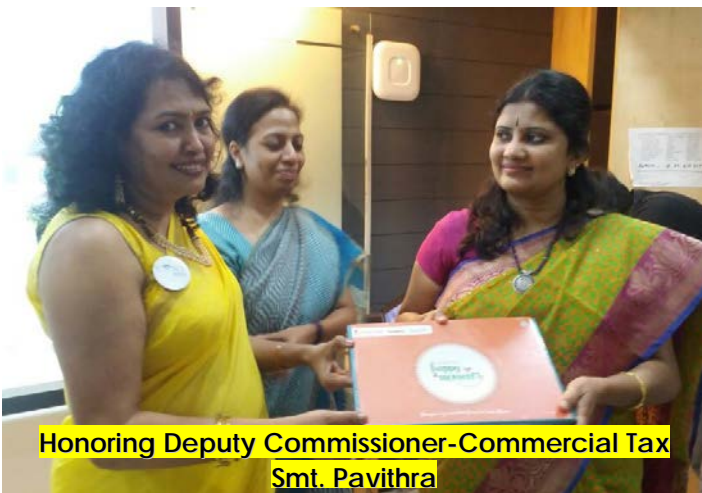
Participants at the interactions



Trainer-Smt. Navyatha addressing the participants
Empowerment & Motivation session



Advocate Smt. Judith addressing the participants
on IPR & Branding session



Honoring Deputy Commissioner-Commercial Tax
Smt. Pavithra



Participants at the interactions



Distribution of Certificates to the participants by Gen. Manager SIDBI Bank Sri. Anadi Charan Sahu & Addl. Director-DIC-Urban Smt. Nishath



Address by Addl. Director-DIC-Urban Smt. Nishath Regarding MSME session



Honoring Gen. Manager SIDBI Bank Sri. Anadi Charan Sahu



Honoring Addl. Director-DIC-Urban Smt. Nishath



Address by Gen. Manager SIDBI Bank Sri. Anadi Charan Sahu regarding bank schemes for addressing GST session



Address by Addl. Director-DIC-Urban Smt. Nishath Regarding MSME schemes of Gov.



Trainer-Smt. Navyatha addressing the participants
Self-Analysis & SWOT Analysis session



Trainer-Smt. Navyatha addressing the participants
Attitude, Creative Innovation & problem solving
session



Address by Founder Chair-person Smt. Rupa Rani-
COWE Karnataka Chapter



Participants interactions at COWE Karnataka
Chapter



Participants interactions at COWE Karnataka
Chapter

Press release



with the mind-body connection to latch on to a highly resourceful state and the right momentum, day after day. Rise up confidently and exercise the power of choice in the moment, and with razor sharp clarity. Times of India, 40/1, S&B Towers, 1st Floor, MG Road, July 23, 10 am-5 pm. For registrations call 9972297259 or email elantattva@gmail.com

THE NEW WOMEN — TOWARDS SUCCESSFUL ENTREPRENEURSHIP: Times Foundation in collaboration with COWE (Confederation of Women Entrepreneurs) is organizing a three day workshop titled 'The New Women — Towards Successful Entrepreneurship' from July 14-16, 10 am-2. pm. The New Women is an endeavour to provide impetus to women to launch their independent businesses. The workshop will help women explore their creative sides, understand their strengths and weaknesses, via practical sessions on financial management, Intellectual property rights and branding. GST and its implications will help to establish businesses. The workshop will be held at The Times of India, 40/1, S&B Towers, 1st Floor, MG Road. For registrations call 9740710359, email [covekarnataka@gmail.com](mailto:cowe-karnataka@gmail.com) or register through <http://goo.gl/QBYUnU>



CITY 3

Women get lessons on entrepreneurship

Times News Network

Bengaluru: For long, homemaker Sarabhi Parakh has been thinking of starting her own business. "I was not able to focus on one idea. But now that I understand the legal aspects of starting a business and the nuances of GST, I can give my thoughts some direction. It is simpler than I thought," she says.

Sarabhi, a north Bengaluru resident, was among the 62 women who participated in a three-day workshop (July 14-16) organized by the Times Foundation in association with the Confederation of Women Entrepreneurs (COWE), Karnataka Chapter.

The workshop focuses on teaching women how to become successful entrepreneurs, apart from demystifying legalities, financing and marketing challenges, GST, patents, trademarks, copyrights etc.

Lakshmi Srinivas, founder of Skills Centre for Excellence on Bannerghatta Road, said, "I come from a business family and have worked in the corporate sector for 18 years. The desire to train children drove me to start a skill development centre. I want to scale up operations but the apprehension of doing it alone has prevented me from going ahead. This workshop has made me understand that the government is there to help us and how I should go about it."

The workshop was inaugurated by K Ratna Prabha, additional chief secretary on Friday. She urged the participants to think of themselves not just entrepreneurs but as leaders.

"The Industrial chapter for women was launched in 2014 with four rooms to encourage women entrepreneurship. Bengaluru was the best. As women entrepreneurs, you get investment subsidy and tax concession. The government is also developing a women's park in Hirihalli, Mysuru, Hubballi and Kalaburagi," she said.

Of the 62 participants, about 60% already own businesses. Ruzarani SK, founder chairperson of COWE, Karnataka chapter, said, "Most women had queries about the financing and marketing challenges involved and many were in dilemma about how to go forward. Most of them had questions about GST too. The workshop has been effective in helping numerous women. We will tutor them for the next three months and help them register with the government."